

The Strategic Alignment Intensive™

From vision to impact through strategic planning and execution.

ALIGNED FOR
Impact
An initiative powered by The Creative Mill

Intensive Overview

The Strategic Alignment Intensive™ is a high-impact alignment engagement designed to help mission-driven teams clarify direction, align priorities, and move from intention to coordinated action.

Grounded in AFI's **Prepare • Position • Propel™** framework, the intensive integrates strategic planning, leadership development, and aligned execution—so teams leave with shared clarity, focused effort, and a practical path forward.

Designed For:

Designed for mission-driven organizations and leadership teams who:

- Need clarity around direction, priorities, and focus
- Are navigating growth, transition, or increasing complexity
- Want to align leadership, teams, and initiatives around shared outcomes
- Are ready to move from scattered effort to coordinated, intentional action

This includes nonprofits, ministries, universities, and mission-driven organizations seeking sustainable, measurable impact through alignment.

Intensive Outcomes

Through the Strategic Alignment Intensive, teams will:

1. Gain clarity around mission, direction, and core priorities
2. Align leadership, teams, and initiatives around shared outcomes
3. Establish a common language and framework for alignment and decision-making
4. Translate priorities into clear goals, ownership, and next steps
5. Leave with a focused, actionable roadmap for aligned execution

Intensive Flow: Prepare • Position • Propel™

The Strategic Alignment Intensive follows a structured yet flexible progression grounded in AFI's signature framework. This approach ensures alignment is not only clarified, but translated into coordinated action.

Prepare — Establish Shared Clarity

Teams establish shared context by clarifying purpose, intent, and current realities shaping leadership, priorities, and focus. This phase creates alignment around why the work matters and what conditions are influencing the organization.

Position — Align Priorities and Direction

Leaders assess alignment across mission, values, priorities, and initiatives to identify areas of focus and misalignment. Strategic Priority Mapping helps determine what matters most and where effort should be concentrated.

Propel — Activate Aligned Execution

Teams translate clarity into action by defining priorities, goals, ownership, and next steps. This phase establishes rhythms and accountability that support sustained alignment beyond the engagement.

Each phase integrates facilitated dialogue, strategic assessment, and practical planning using AFI's signature frameworks and tools.

Materials + Tool Integration

The Strategic Alignment Intensive™ is supported by a set of integrated AFI tools designed to translate clarity into execution. These tools make priorities visible, decisions traceable, and execution sustainable—ensuring alignment is not only established during the engagement, but reinforced in the work that follows.

Core Tools Used During the Intensive

1. AFI Alignment Wheel™

- Used early in the workshop to assess current organizational alignment across dimensions like vision, systems, people, capacity, and execution.
- Helps teams surface disconnects and define starting points for strategic focus.

2. Strategic Priority Mapping Template

- A planning canvas for identifying and articulating 2–4 top priorities for the year.
- Can be used in group, departmental, or leadership sub-teams.
- Frames strategic focus using AFI-aligned categories (clarity, capacity, impact).

3. 90-Day Action Planner

- Breaks each priority into quarter-specific goals, milestones, and owner responsibilities.
- Designed to ensure alignment between annual vision and immediate execution.

4. Aligned Action Tracker™

- A tool to support post-workshop implementation rhythms.
- Includes weekly/monthly check-in templates, progress checkpoints, and role accountability prompts.

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Post-Intensive Continuity Path

Sustaining Alignment Beyond the Intensive

The real impact of the intensive happens in what teams do next. AFI provides tools and structure to support execution, accountability, and focus in the months that follow.

Recommended Post-Workshop Practices

1. 30-Day Check-In (Team-Led or Facilitator-Supported)

- Review progress, obstacles, and wins
- Re-center on strategic priorities
- Adjust actions as needed

2. Monthly Rhythm Reviews

- Use the Aligned Action Tracker™ or existing planning rhythms
- Ensure effort remains aligned and focused

3. Quarterly Review + Reset

- Assess what's working and what's drifting
- Reinforce momentum
- Re-map priorities using the same framework

4. Optional Advisory Support

- Light-touch follow-up or facilitation
- Useful for reinforcing alignment or planning the next phase



About the Facilitator

Chrissy Miller is the architect of the Aligned for Impact™ framework and founder of the Aligned for Impact Institute. A purpose activator and culture shifter, she brings 20+ years of experience leading teams in complex, high-stakes environments, including more than a decade with the Essence Festival of Culture. She equips mission-driven teams to align vision with action and lead with clarity and impact.

Ready to prepare for impact?

 *Available in-person or virtually*

To explore fit and customize an engagement for your team, complete the Alignment Intensive inquiry form or reach out directly.

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